

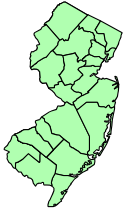
New Jersey Agricultural Statistics Service

*a field office of the National Agricultural Statistics Service
United States Department of Agriculture*



Rm 205 Health and Agriculture Bldg.
P.O. Box 330
Trenton, NJ 08625

Phone: (800)328-0179
Fax: (800)625-7581
nass-nj@nass.usda.gov



New Jersey 2004 Cranberry Highlights

The 2004 growing season for cranberries started out a little warmer than normal. As the season progressed, temperatures averaged above or near normal during late spring and early summer. Later summer brought cooler or near normal temperatures and very wet weather. Moisture was plentiful throughout the growing season. The damp weather conditions through most of the growing season created disease and fruit rot problems. One of the rain storms on July 12, 2004, dumped more than 12 inches in some of the most productive cranberry growing area of New Jersey. Burlington County experienced widespread flooding, and some growers reported damage to some of their dams and gates.

New Jersey cranberry growers produced on average 129.7 barrels per acre in 2004, down 20.3 barrels from 2003. Producers realized a total value of utilized production of \$13.7 million in 2004, compared to \$15.2 million in 2003. Cranberry price per barrel continued the upward trend in 2004, it rose to \$34.80 per barrel, compared to \$31.60 in 2003 and \$31.90 in 2002.

New Jersey ranked fourth in the nation in the production of cranberries. New Jersey cranberry production during 2004 totaled 402,000 barrels, down 16 percent from the 2003 crop of 480,000 barrels. Utilized production for 2004 was 394,000 barrels. Harvested cranberry acreage dropped 100 acres from the 2003 growing season to 3,100 acres. This is the lowest acreage harvested in the state since 2002, and before that 1983.

The United States cranberry harvested acreage, at 39,200, was down 400 acres from 2003. Massachusetts and New Jersey showed the only decreases, and acreage in Oregon, Washington, and Wisconsin remained the same as 2003. The average yield in 2004 was 162.3 barrels per acre nationwide, an increase of 5.9 barrels per acre from the 156.4 barrels in 2003. Total production, at 6.36 million barrels in 2004, was up 3 percent from the 6.19 million barrels the previous year.

Becky Cross
Director

<http://www.nass.usda.gov/nj/>

Cranberries, 2002 - 2004
Area Harvested, Yield, and Production

YEAR AND STATE	AREA HARVESTED	YIELD PER ACRE ^{1/}	PRODUCTION ^{2/}	
			TOTAL	UTILIZED
	(acres)		-- barrels ^{3/} --	
2002				
Massachusetts	14,500	100.1	1,452,000	1,452,000
New Jersey	3,100	138.7	430,000	430,000
Oregon	2,800	154.3	432,000	432,000
Washington	1,700	98.2	167,000	160,000
Wisconsin	17,300	185.4	3,208,000	3,208,000
US Total	39,400	144.4	5,689,000	5,682,000
2003				
Massachusetts	14,400	97.6	1,406,000	1,406,000
New Jersey	3,200	150.0	480,000	480,000
Oregon	2,900	175.9	510,000	510,000
Washington	1,700	111.8	190,000	190,000
Wisconsin	17,400	207.3	3,607,000	3,607,000
US Total	39,600	156.4	6,193,000	6,193,000
2004				
Massachusetts	14,100	127.9	1,804,000	1,804,000
New Jersey	3,100	129.7	402,000	394,000
Oregon	2,900	174.1	505,000	505,000
Washington	1,700	100.0	170,000	170,000
Wisconsin	17,400	200.0	3,480,000	3,480,000
US Total	39,200	162.3	6,361,000	6,353,000

1/ Yield is based on total production.

2/ Production is rounded to the nearest 1,000 barrels.

3/ A barrel weighs 100 pounds.

Cranberries, 2002 - 2004
Utilization, Price, and Value

YEAR AND STATE	UTILIZATION		PRICE PER BARREL ^{1/}	VALUE OF UTILIZED PRODUCTION
	FRESH	PROCESSED		
-- barrels ^{2/} --			(dollars)	(1,000 dollars)
2002				
Massachusetts	154,000	1,298,000	32.80	47,595
New Jersey ^{3/}		430,000	31.90	13,717
Oregon	9,000	423,000	32.60	14,098
Washington	30,000	130,000	36.00	5,758
Wisconsin	177,000	3,031,000	31.70	101,615
US Total	370,000	5,312,000	32.20	182,783
2003				
Massachusetts	107,000	1,299,000	33.90	47,711
New Jersey ^{3/}		480,000	31.60	15,168
Oregon	9,000	501,000	33.90	17,284
Washington	30,000	160,000	35.40	6,727
Wisconsin	205,000	3,402,000	33.70	121,721
US Total	351,000	5,842,000	33.70	208,611
2004				
Massachusetts	157,000	1,647,000	34.80	62,790
New Jersey ^{3/}		394,000	34.80	13,711
Oregon	10,000	495,000	35.60	17,977
Washington	30,000	140,000	38.60	6,565
Wisconsin	200,000	3,280,000	34.70	120,712
US Total	397,000	5,956,000	34.90	221,755

1/ Weighted average of co-op and independent sales, fresh and processed. Co-op prices represent pool proceeds less returns for processing non-cranberry products, capital stock dividends, capital stock retains, and other retains.

2/ A barrel weighs 100 pounds.

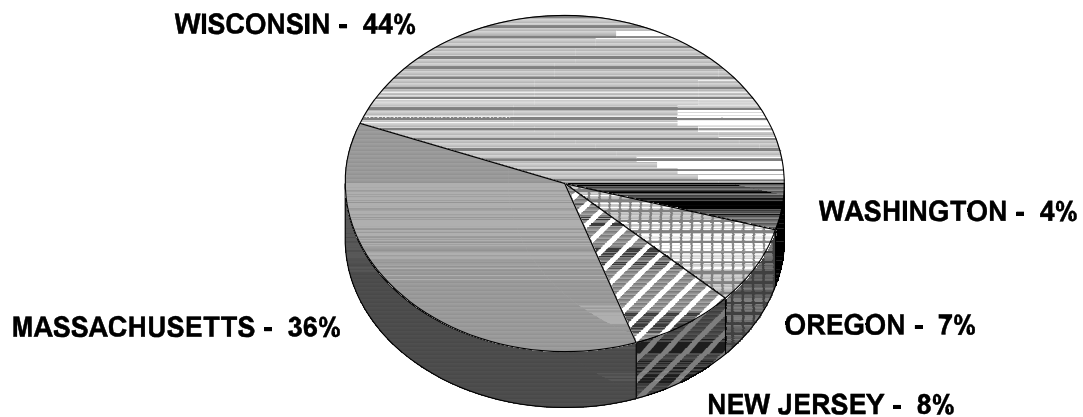
3/ Small quantities of fresh cranberries are included in processed to avoid disclosure of individual operations.

Cranberry Statistics by State and U.S.
Total Acres Harvested, 1995 - 2004

YEAR	MA	NJ	OR	WA	WI	US
-- acres --						
1995	14,100	3,500	1,700	1,500	12,000	32,800
1996	14,200	3,600	1,800	1,500	12,900	34,000
1997	14,600	3,900	2,000	1,500	13,700	35,700
1998	14,400	3,900	2,200	1,600	14,500	36,600
1999	15,000	4,000	2,300	1,600	14,600	37,500
2000	13,900	3,700	2,400	1,500	15,100	36,600
2001	12,000	3,100	2,400	1,600	15,100	34,200
2002	14,500	3,100	2,800	1,700	17,300	39,400
2003	14,400	3,200	2,900	1,700	17,400	39,600
2004	14,100	3,100	2,900	1,700	17,400	39,200
AVERAGE	14,120	3,510	2,340	1,590	15,000	36,560

2004 Area Harvested

Percentage by State 1/



1/ May not add due to rounding.